

Technical Analysis in Investments with Applications in Real World

Speaker: Dr Alan Lai

Marketing and Research Director
 Maxford Investment Management Ltd.

Seminar outline:

Technical analysis stands in distinction to fundamental analysis. Technical analysis is a technique that forecasts the future direction of prices solely through the study of past market data, i.e. the price and volume information on the charts, in contrast to fundamental analysis that looks at the actual facts of the company, market, currency, or commodity. Technical analysis is widely used among traders and financial professionals, like active day traders, market makers, and pit traders. Many large brokerages, trading groups, or financial institutions will typically have both a technical analysis and fundamental analysis team. There are a vast number of elaborated technical indicators in addition to the well-known relative strength index, moving averages, regression, Fibonacci etc. To enrich the audiences' understanding of technical analysis, the talk will include many latest case studies using different financial instruments.

What the attendees will learn:

- Nature of Technical Analysis
- The kind of market movement it captures
- Different technical indicators including well-known relative strength index, moving averages, regression, Fibonacci etc widely used to analyze forex, commodities, and stocks
- Pros and Cons of technical analysis
- When and How to apply them
- Case studies

Date	: 21 October 2009 (Wednesday)
Time	: 6:30 pm – 7:00 pm (Registration) 7:00 pm – 9:00 pm (Seminar)
Venue	: Joint Professional Centre (JPC) Unit 1, G/F., The Center, 99 Queen's Road Central, Hong Kong
Medium	: Cantonese, supplemented with English
Enrolment Fee	: HK \$150 Member of IFAA HK \$180 Member of Supporting Organizations HK \$250 Others
Certification	: Certificate of Attainment (2 CPD Hours) will be issued to participants who have completed the seminar.

Supporting Organizations: (to be confirmed)



HKAPA



CMIHK



HKRFP



ITAA



IFMA

About the speaker

Dr Alan Lai is an expert in computer algorithms and pattern matching and prediction. Dr Lai worked at Intel Corporation for 3 years, not only taking part in the design of Intel's next-generation processors and platforms but also played a key role in setting the marketing roadmap for Intel. Prior to joining Maxford, Dr Lai served as Visiting Assistant Professor at the Hong Kong University of Science & Technology, where he conducted extensive research in applying his innovative computer algorithms to technical analysis for different kinds of financial instruments. For the past few years, he has been managing investment portfolios using his proprietary program trading algorithms. Dr Lai also shared his investment insights in Hong Kong financial journal "Capital Money" and provided CPD seminar at CPA Australia.

About Us

The Institute of Financial Accountants, established in 1916, is the largest professional body of its type in the world. It represents members and students in more than eighty countries around the world and provides a qualification and continuous professional development for those who want to become financial accountants. It sets both technical and ethical standards within the profession. Accountancy is a highly respected profession. If you are to achieve your full potential in this demanding and rewarding field, you must achieve professional status and a qualification suitable for the world of business. The Institute of Financial Accountants is your route to success. It offers you a high standard of training, competence and professional practice. It is a professional body for those seeking to realise their professional potential.

Enrolment Form**Deadline for enrolment: 14 October 2009**

To : IFA HK Secretariat

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Full Name: (Mr/Ms/Mrs) (Last name) _____ (First name) _____

Member: IFAHK HKAPA CMIHK HKRFP ITAA IFMA CGA-HKMembership No.: _____ Others Organization : _____

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Tel No.: _____ Fax No.: _____ Email: _____

Cheque no.: _____ Bank: _____ Amount (HK\$): _____

(Cheque should be made payable to "Institute of Financial Accountants in Hong Kong Ltd.")

Notes:

- Enrolments are on a first-come-first-served basis and priority will be given to members.
- Fees are non-refundable on receipt, but substitute registrant will be accepted if advised in writing 1 week in advance.
- If Typhoon Signal No.8 or higher/Black Rainstorm Warning is hoisted, the event will be postponed & new arrangement will be announced.