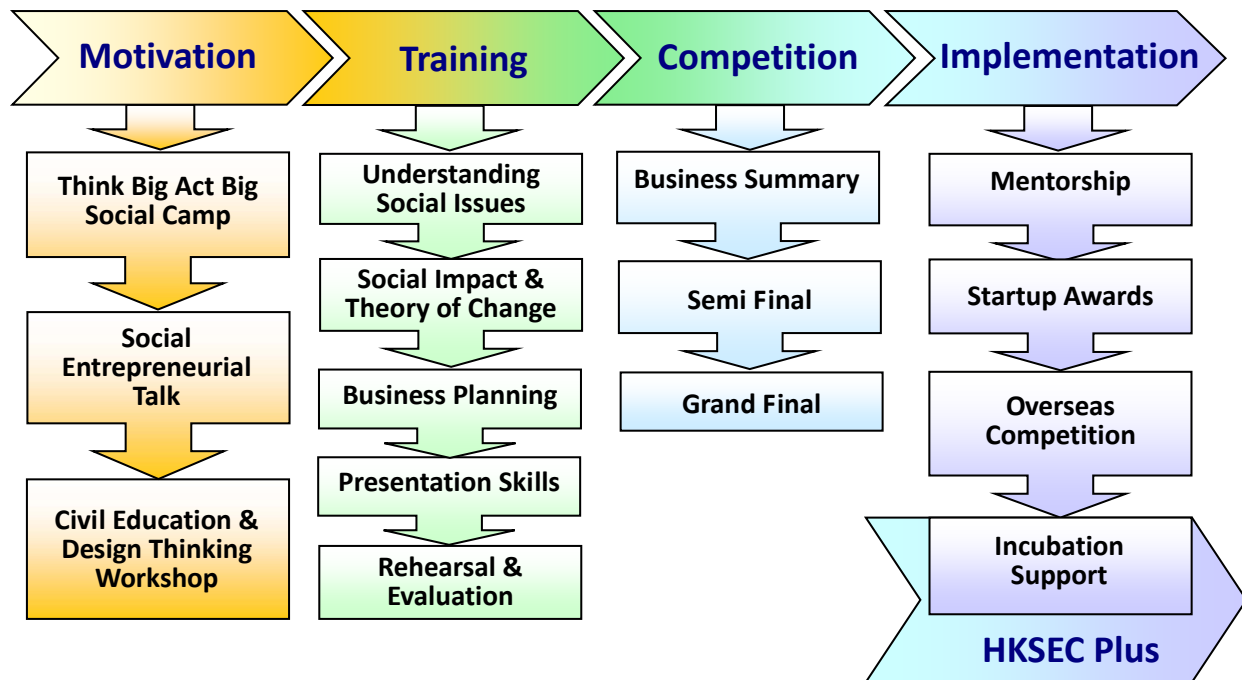


HKSEC, the first and only inter-collegiate business plan competition to help turning creative business ideas into meaningful and sustainable ventures that promote social good. Through a series of seminars, training workshops and mixer gatherings, students can be inspired and equipped to develop social venture ideas by integrating commercial operations into social needs, and interacting with business professionals during the whole campaign.

Since 2007, over **2,200** post-secondary undergraduate and postgraduate students and fresh graduates from **21** academic institutions has been participating and generating over **400** business ideas for social enterprise.



Upcoming Events in 2011 – 12

Date		Activities
2011	21 Aug (Sun)	Think Big Act Big Social Camp
	24 Sep (Sat)	Social Entrepreneurial Talk cum Inauguration Ceremony
	26 Sep – 21 Oct	Introductory Sessions at Tertiary Institutions
	15 Oct (Sat)	Civil Education & Design Thinking Workshop
	29 Oct (Sat)	Social Enterprise Outing cum Mixer Gathering
	12 Nov (Sat)	Social Impact, Theory of Change & Business Summary Writing Workshop
	25-27 Nov (Fri-Sun)	Social Enterprise Summit
	17 Dec (Sat)	Business Plan Writing & Presentation Skills Training Workshop Mixer Gathering 2
2012	11 Feb (Sat)	Semi Final
	25 Feb (Sat)	Grand Final

Registration Deadline:
25 Oct 2011 (Tue)



Business Plan Competition

1st Phase: Business Summary

Each team will first submit a Summary of an innovative business model that addresses a social need. It can be written in English or Chinese. The deadline for submission is **22 Nov, 2011 (Tue)**.

2nd Phase: Business Plan

Judges will review and select 24 teams to compete in the Semi-Final. Selected teams are to submit a full written business plan. It can be written in English or Chinese. The deadline for submission is **13 Jan, 2012 (Fri)**.

3rd Phase: Presentation

All 24 Semi-Finalist Teams are to give a presentation followed by a Q&A session on **11 Feb, 2012 (Sat)**. Either English or Chinese (Cantonese or Putonghua) may be used. Teams may use any audio or visual aid in their presentation. All team members must participate in the presentation.

6 Finalist Teams will be competing for the 2 Champion Team spots on **25 Feb, 2012 (Sat)**.

Startup Awards

2 Finalist teams will be selected as Champion Teams of the HKSEC. The winning teams are invited to implement their social enterprises under the mentorship of executives from businesses or NGOs. Members of the Champion Teams will be awarded up to **HK\$48,000 each**.

Details of Program

Aug 2011

Think Big Act Big Social Camp

"Think Big Act Big" is the experiential workshop which enables participants to explore personal life value and motivating them to pursue as changemakers as lifetime mission, followed by the afternoon Social Camp, which aims at exchanging social ideas informally, locally and openly. Anyone can present and host a session in nearly any format.

Sep & Oct 2011

Talks & Seminars

Renowned speakers will share their views on various social issues. Social entrepreneurs will also share their valuable experiences in transforming social ventures into sustainable businesses.

Oct – Dec 2011

Intensive Training Workshops

Comprehensive and intensive training will be offered to all participants to hone up their soft skills and business acumen.

Networking Opportunities

Participants will join exclusive mixer gathering with successful social entrepreneurs, past HKSEC participants and executives from business organizations, government and NGOs.

Feb 2012

Semi Final & Grand Final

24 teams and 6 teams will be selected to compete in the Semi & Grand Finals respectively. 2 winning teams will be given Startup Awards to implement their business plans.

We need your support! Please contact **Mingles Tsoi, Jamie Wong and Odelia Chui** at:

Phone : 2696-1967 / 2696-1649

Fax : 2994-4363

Email : info@hksec.hk

For more details, please visit:

www.hksec.hk

www.facebook.com/hksec

